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[www.msbandmasters.com](http://www.msbandmasters.com)

Dear Music Supporters,

The Mississippi Bandmasters Association will host its 75<sup>th</sup> Annual State Band Clinic December 6-8, 2012 at the Natchez Convention Center in Natchez, Mississippi. There will be nearly 600 of Mississippi's most outstanding band directors and high school students in attendance.

This much-anticipated event offers Mississippi band directors and students the opportunity to network with music industry representatives by examining a tremendous variety of instruments, music, technology, uniforms, fundraisers and every conceivable product related to the support and service of music education.

Without the support of so many fine exhibitors like you, our clinic would not be possible. A large majority of music companies hold sustaining membership in the Mississippi Bandmasters Association. This Association invites you to exhibit and become a sustaining member, or, if you prefer not having membership, to place an ad in the clinic program. Details concerning membership, displays and advertisements are enclosed.

All clinic activities will be held in the Natchez Convention Center. Exhibits will be housed in a 10,000 square foot hall. All student and director activities will take place in close proximity to the exhibition area. We encourage our exhibitors to set up Wednesday December 5, 2012 in order to be prepared for the arrival of participants Thursday morning.

As we conduct our scheduling and physical preparations for this year's clinic, we have taken into consideration the input many of you gave us in regards to the 2011 clinic. We are currently working on a plan to get more student traffic in the display area. It is our desire to make our clinic as productive and functional as possible to you, our primary supporters. We believe you will again find the Natchez venue very appealing; it offers a consistent attendance in the vendor area as well as a very organized flow of traffic through the area. The booth sizes are quite adequate, and many amenities are included in the pricing.

The band directors of Mississippi greatly appreciate your support and look forward to making new friends and seeing old ones. In either case, we look forward to hearing from you very soon.

Sincerely,

Sid McNeil  
2<sup>nd</sup> Vice President  
Mississippi Bandmasters Association  
[sidmcneil@yahoo.com](mailto:sidmcneil@yahoo.com)  
Olive Branch High School  
9366 E. Sandidge Road  
Olive Branch, MS 38654  
1-662-892-6135 Office  
1-901-496-9901 Cell

## PLAN DESCRIPTIONS- 2012 MBA CLINIC

### PLAN 1- Sustaining Member- \$725 (only one available)

- Full page ad on the back outside cover of clinic program
- (Ad size 4 5/8" X 7 1/2" margin to margin)
- Listing in the clinic program
- A display area of 10' X 10' (includes 1 table)
- Plan 1 chosen by earliest committal by mail

### PLAN 2- Sustaining Member- \$625 (only two available)

- Full page ad on the inside front *or* back cover of clinic program
- (Ad size 4 5/8" X 7 1/2" margin to margin)
- Listing in the clinic program
- A display area of 10' X 10' (includes 1 table)
- Plan 2 chosen by earliest committal by mail

### PLAN 3- Sustaining Member- \$375

- Full page ad in the clinic program
- (Ad size 4 5/8" X 7 1/2" margin to margin)
- Listing in the clinic program
- A display area of 10' X 10' (includes 1 table)

### PLAN 4- Sustaining Member- \$275

- One-half page ad in the clinic program
- (Ad size 4 5/8" X 3 3/4" margin to margin)
- Listing in the clinic program
- A display area of 10' X 10' (includes 1 table)

ADDITIONAL 10' X 10' DISPLAY AREAS WILL COST \$75 and include one (1) table per extra booth. Additional tables available for \$15 each.

#### Ad ONLY for clinic program:

FULL PAGE AD- \$200.00 (4 5/8" X 7 1/2" margin to margin)

ONE-HALF PAGE AD- \$125 (4 5/8" X 3 3/4" margin to margin)

**Any membership or ad purchase will entitle you to a copy of the clinic program!**

If you require phone service, please note on the exhibitor's form. Please indicate your choice of plan or ad space and remit along with payment to *Sid McNeil, 2<sup>nd</sup> Vice President, 9366 E. Sandidge Road, Olive Branch, MS 38654.*

**-CLINIC PROGRAM AD INFORMATION:** Please send the ad copy, including the post up of the ad, exactly as you wish it to appear in the program. If possible, use glossy pictures. All advertising should be the exact size desired in the program. If sending this via email, please use either the PDF or JPEG format. If necessary, you may contact Allen Burnitt at Hederman Brothers Printing (601-853-7300 or [aburnitt@hederman.com](mailto:aburnitt@hederman.com)). Please enclose your remittance with your ad copy. OFFSET PRINTING WILL BE USED IN THE CLINIC PROGRAM.

**We CANNOT be responsible for any ad received AFTER October 19, 2012!**

-If you are a national organization, please contact your area representative as soon as you receive this information.

-Please return the exhibitor's form, ad copy and remittance no later than **October 19** to:

*Sid McNeil*

*2<sup>nd</sup> Vice President*

*Mississippi Bandmasters Association*

*9366 E. Sandidge Road*

*Olive Branch, MS 38654*

[sidmcneil@yahoo.com](mailto:sidmcneil@yahoo.com)

MBA CLINIC- DECEMBER 6 – 8, 2012  
*Natchez Convention Center*  
--ADDITIONAL Vendor Information--

**I. CONTACT**

Your liaisons for information are:

**Sid McNeil**, MBA 2<sup>nd</sup> VP- 901.496.9901

**Andrea Cater**, Natchez Convention Center- 601.442.5880.

**II. DISPLAY**

**Display times will be as follows:**

<b>Thursday Dec. 6</b>	<b>10:00AM-5:00PM</b>
<b>Friday Dec. 7</b>	<b>9:00AM-2:00PM</b>

You may set up on Wednesday afternoon, Dec. 5. Exhibits will conclude at 2:00 Friday afternoon, Dec. 7. Display area should be cleared by 5:00PM on Friday.

There are two large roll-up type doors and several regular doors available for setup/teardown. These doors will be accessible only to the vendors. All Clinic rehearsals, director meetings, displays etc. will all take place in the Convention Center.

The shipping address of the Convention Center is:

Natchez Convention Center  
C/O MS Bandmasters Clinic  
211 Main St.  
Natchez, MS 39120

Nearby airports are:

Alexandria, LA- 70 miles  
Baton Rouge, LA- 90 miles  
Jackson, MS- 100 miles  
New Orleans, LA- 172 miles

**III. ACCOMODATIONS**

**The Eola** Hotel ([www.natchezeola.com](http://www.natchezeola.com)) 1-601-445-6000, and **Hampton Inn**, 1-601-446-6770, are both within COMFORTABLE walking distance to the Convention Center. Both hotels are offering the same special rate for our clinic- Please state that you are with the Mississippi Bandmasters Clinic. **The Eola** has daily buffets at lunch and dinner, as well. There are several restaurants within a 5 minute walk of the Convention Center, as well as ample parking space.

**IV. SPECIFICS:**

- Display booths are 10' by 10' and include pipe/drapes, one table (clothed and skirted) and two chairs.
- Extra booth spaces include one (1) additional table per extra booth purchased.
- Included in the price is **WIFI internet**. You will be given a code for the wifi upon arrival and setup.
- Additional tables will cost \$15 each- flat fee, not per day.
- You will want to supply your own extension cords, lighting, etc.
- Specific display location will be the decision of the MBA Executive Board.




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## Mississippi Bandmasters Association State Band Clinic Exhibitor Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Office Phone: \_\_\_\_\_ Home/Cell: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

I WILL exhibit at the Clinic

I WILL NOT exhibit at the Clinic

### DISPLAY INFORMATION:

\*NOTE: Each plan includes ONE display booth area, 10' by 10' with One (1) table

PLAN 1 (\$725) \_\_\_\_\_ PLAN 2 (\$625) \_\_\_\_\_ PLAN 3 (\$375) \_\_\_\_\_ PLAN 4 (\$275) \_\_\_\_\_ \$ \_\_\_\_\_

\*Will you require extra display spaces (booths) at \$75 per space? If yes, how many? \_\_\_\_\_ x 75 \$ \_\_\_\_\_

\*Will you require extra tables at \$15 each? If so, how many? \_\_\_\_\_ x 15 \$ \_\_\_\_\_

\*Will you require phone service at \$100 per line + \$100 for long distance? \_\_\_\_\_ \$ \_\_\_\_\_

\*Will you require electricity \_\_\_\_\_

The vendor should provide any lighting, extension cords or other special equipment needed for your display!

### AD SPACE ONLY- in the clinic book-(No display space)

Full page ad (\$200) \_\_\_\_\_ Half Page Ad (\$125) \_\_\_\_\_ **TOTAL ENCLOSED \$** \_\_\_\_\_

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 Enclosed is the ad to be used for the program.

The ad for the program will be sent at a later time (**BEFORE OCT. 19, 2012**)

Use the previous year's ad

**Please enclose a check to the Mississippi Bandmasters Association for the entire amount due.**

**Mail to: Sid McNeil, 2<sup>nd</sup> Vice President**

**OFFICIAL BID FORM  
MISSISSIPPI BANDMASTERS ASSOCIATION**

**FOR**

**EXCLUSIVE RIGHTS TO SELL OFFICIAL STATE BAND CLINIC MEMORABILIA  
(T-SHIRTS, PLAQUES, ETC...)**

**Due to the interest of multiple vendors in the design/sale of Official Mississippi Bandmasters State Band Clinic memorabilia, it has become necessary to entertain bids for the exclusive rights to the design/sale of said items.**

**Bid Information:**

- \* awarding of bid secures exclusive sales space in a premium location on Saturday, Dec. 10 for the Final Concert.**
- \* awarding of bid secures exclusive rights to sale of all official MBA memorabilia, including but not limited to official t-shirt, plaques, etc...to be designed by the winning bidder.**
- \* said memorabilia can be sold at anytime throughout the duration of State Clinic, provided the vendor has secured a booth through normal procedures.**
- \* sealed bids are to be postmarked no later than Oct. 15 and should be mailed to:  
Sid McNeil, 2<sup>nd</sup> Vice President  
Olive Branch High School  
9366 E. Sandidge Road  
Olive Branch, MS 38654**
- \* bids are to start at \$2,000.00**